# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 10-Q

(Mark one) ( X ) QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934			
FOR THE QUARTERLY PERIOD ENDED JANUARY 31, 2000			
OR			
( ) TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934			
FOR THE TRANSITION PERIOD FROMTO			
COMMISSION FILE NUMBER: 0-21969			
CIENA CORPORATION (Exact name of registrant as specified in its charter)			
DELAWARE 23-2725311 (State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)			
1201 WINTERSON ROAD, LINTHICUM, MD 21090 (Address of Principal Executive Offices) (Zip Code)			

(410) 865-8500 (Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES (X) NO ()

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

CLASS OUTSTANDING AT FEBRUARY 10, 2000

Common stock. \$.01 par value 139,959,159

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### ITEM 1. FINANCIAL STATEMENTS

### CIENA CORPORATION

# CONSOLIDATED STATEMENTS OF OPERATIONS (IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

	Quarter ended January 31,		
	1999	2000	
Revenue Cost of goods sold	\$ 100,417 65,778	\$ 152,213 87,003	
Gross profit	34,639	65,210	
Operating expenses: Research and development Selling and marketing General and administrative Total operating expenses	13,608 5,036	54,735	
Income (loss) from operations	(6,223)	10,475	
Interest and other income (expense), net	3,396	3,046	
Interest expense	(95)	(96)	
Income (loss) before income taxes	(2,922)	13,425	
Provision (benefit) for income taxes	(1,041)	4,363	
Net income (loss)	\$ (1,881) ===================================	\$ 9,062 ======	
Basic net income (loss) per common share	\$ (0.01) ====================================	\$ 0.07	
Diluted net income (loss) per common share and dilutive potential common share	\$ (0.01)	\$ 0.06 =====	
Weighted average basic common shares outstanding	131,202	138,091 ======	
Weighted average basic common and dilutive potential common shares outstanding	131,202	147,903	

# CONSOLIDATED BALANCE SHEETS (IN THOUSANDS, EXCEPT SHARE DATA) (UNAUDITED)

	ober 31, 1999	Ja	nuary 31, 2000
ASSETS			
Current assets:			
Cash and cash equivalents Marketable debt securities Accounts receivable, net Inventories, net Deferred income taxes Prepaid expenses and other	\$ 25,365		148,329 110,208 166,244 82,609 26,018 25,070
Total current assets Equipment, furniture and fixtures, net Goodwill and other intangible assets, net Other assets	532,999 125,252		11,726 7,695
Total assets	\$ 677,835	\$	
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:    Accounts payable    Accrued liabilities    Income taxes payable    Deferred revenue    Other current obligations	\$ 58,486 8,697		38,431 61,028 - 2,102 835
Total current liabilities Deferred income taxes Other long-term obligations	 105,528 36,953 4,881		102,396 36,953 5,084
Total liabilities	147,362	\$	144,433
Commitments and contingencies Stockholders' equity:     Preferred stock - par value \$.01; 20,000,000 shares authorized; zero shares issued and outstanding     Common stock - par value \$.01; 360,000,000 shares authorized;     138,187,356 and 139,809,956 shares issued and outstanding     Additional paid-in capital     Notes receivable from stockholders     Accumulated other comprehensive income     Retained earnings  Total stockholders' equity	 -		1,398 383,149 (141) (2) 178,321
Total liabilities and stockholders' equity	677,835 ======		707,158 =======

The accompanying notes are an integral part of these consolidated financial statements.

# CONSOLIDATED STATEMENTS OF CASH FLOWS (IN THOUSANDS) (UNAUDITED)

	Three Months Ended January 31,		
	1999	2000	
Cash flows from operating activities:			
Net income (loss) Adjustments to reconcile net income to net cash provided by operating activities:	\$ (1,881)	\$ 9,062	
Non-cash charges from equity transactions Amortization of premiums on marketable debt securities Effect of translation adjustment Depreciation and amortization	10 42 (1) 11,557	10 3 38 13,899	
Provision for doubtful accounts Provision for inventory excess and obsolescence Provision for warranty and other contractual obligations	1,533 2,218	250 4,476 2,290	
Changes in assets and liabilities:  Decrease (increase) in accounts receivable  Increase in prepaid expenses and other  Decrease (increase) in inventories	5,215 (5,240) 10,804	(22,146) (4,557) (7,477)	
Decrease (increase) in deferred income tax asset Decrease in prepaid income taxes Decrease in other assets Increase in accounts payable and accruals	3,776 10,345 63 6,196	(633) - - 4,284	
Decrease in income taxes payable Increase in deferred income tax liability Decrease in deferred revenue and other obligations	189 (299)	(8,697) - (852)	
Net cash provided (used) by operating activities	44,527	(10,050)	
Cash flows from investing activities: Additions to equipment, furniture and fixtures Maturities of marketable debt securities Purchases of marketable debt securities	(12,360) - (73,809)	(16,997) 85,450 (76,702)	
Net cash used in investing activities	(86,169)	(8,249)	
Cash flows from financing activities: Repayment of other obligations Net proceeds for issuance of common stock Tax benefit related to exercise of stock options Repayment of notes from receivable stockholders	1,725 1,904 2,928 2	46 8,416 14,657 69	
Net cash provided by financing activities	6,559	23,188	
Net (decrease) increase in cash and cash equivalents Cash and cash equivalents at beginning of period	(35,083) 250,714	4,889 143,440	
Cash and cash equivalents at end of period	\$ 215,631 =======	\$ 148,329 ========	

The accompanying notes are an integral part of these consolidated financial statements.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

#### (1) SIGNIFICANT ACCOUNTING POLICIES

#### Interim Financial Statements

The interim financial statements included herein for CIENA Corporation (the "Company") have been prepared by the Company, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. In the opinion of management, financial statements included in this report reflect all normal recurring adjustments which the Company considers necessary for the fair presentation of the results of operations for the interim periods covered and of the financial position of the Company at the date of the interim balance sheet. Certain information and footnote disclosures normally included in the annual financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to such rules and regulations. However, the Company believes that the disclosures are adequate to understand the information presented. The operating results for interim periods are not necessarily indicative of the operating results for the entire year. These financial statements should be read in conjunction with the Company's October 31, 1999 audited consolidated financial statements and notes thereto included in the Company's Form 10-K annual report for the fiscal year ended October 31, 1999.

#### Revenue Recognition

CIENA recognizes product revenue in accordance with the shipping terms specified and where collection is reasonably assured. For transactions where CIENA has yet to obtain customer acceptance, revenue is deferred until the terms of acceptance are satisfied. Revenue for installation services is recognized as the services are performed unless the terms of the supply contract combine product acceptance with installation, in which case revenues for installation services are recognized when the terms of acceptance are satisfied and installation is completed. Revenues from installation service fixed price contracts are recognized on the percentage-of-completion method, measured by the percentage of costs incurred to date compared to estimated total costs for each contract. Amounts received in excess of revenue recognized are included as deferred revenue in the accompanying balance sheets. For distributor sales where risks of ownership have not transferred, CIENA recognizes revenue when the product is shipped through to the end user.

#### (2) INVENTORIES

Inventories are comprised of the following (in thousands):

	October 31, 1999	January 31, 2000		
Raw materials Work-in-process Finished goods	\$ 49,298 16,386 26,369	\$ 44,333 23,123 28,126		
Less reserve for excess and obsolescence	92,053 (12,445)	95,582 (12,973)		
	\$ 79,608 ========	\$ 82,609 =======		

#### (3) EARNINGS PER SHARE CALCULATION

The following is a reconciliation of the numerators and denominators of the basic net income per common share ("basic EPS") and diluted net income per common and dilutive potential common share ("diluted EPS"). Basic EPS is computed using the weighted average number of common shares outstanding. Diluted EPS is computed using the weighted average number of common shares outstanding, and stock options using the treasury stock method (in thousands except per share amounts).

Quarter ended January 31,					
1999			2000		
\$	(1,881)	\$	9,062		
	131,202	1	38,091		
	-		9,812		
131,202		147,903			
\$	(0.01)	 \$	0.07		
\$	(0.01)	 \$ ==	0.06		
	\$ ===:  \$ ===:	1999 \$ (1,881) ===================================	1999		

During the quarter ended January 31, 2000 approximately 69,350 anti-diluted weighted shares from employee stock options have been excluded from the computation of diluted EPS because the options' exercise price was greater than the average market price of the common shares.

#### (4) COMPREHENSIVE INCOME

	Quarter ended	January 31,		
	1999	2000		
Net income (loss)	\$ (1,881)	\$ 9,062		
Change in accumulated translation adjustments	(1)	38		
Total comprehensive income (loss)	\$ (1,882)	\$ 9,100		

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Management's Discussion and Analysis of Financial Condition and Results of Operations contains certain forward-looking statements that involve risks and uncertainties. The Company has set forth in its Form 10-K Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations-Risk Factors," as filed with the Securities and Exchange Commission on December 10, 1999, a detailed statement of risks and uncertainties relating to the Company's business. In addition, set forth below under the heading "Risk Factors" is a further discussion of certain of those risks as they relate to the period covered by this report, the Company's near-term outlook with respect thereto, and the forward-looking statements set forth herein; however, the absence in this quarterly report of a complete recitation of or update to all risk factors identified in the Form 10-K should not be interpreted as modifying or superseding any such risk factor, except to the extent set forth below. Investors should review this quarterly report in combination with the Form 10-K in order to have a more complete understanding of the principal risks associated

with an investment in the Company's Common Stock.

#### OVERVIEW

CIENA is a leader in the rapidly emerging optical networking equipment market. The Company offers a comprehensive portfolio of products for tele- and data-communications service providers worldwide. CIENA's customers include long-distance carriers, competitive local exchange carriers, Internet service providers and wholesale carriers. CIENA offers optical transport, intelligent switching and multi-service delivery systems that enable service providers to provision, manage and deliver high-bandwidth services to their customers. The Company has pursued a strategy to develop and leverage the power of disruptive technologies to change the fundamental economics of building carrier-class tele-and data-communications networks, providing its customers with a competitive advantage.

During fiscal 1999 CIENA announced its LightWorks(TM) Initiative. CIENA's LightWorks is an optical networking architecture designed to change the fundamental economics of building service provider networks. LightWorks focuses on the three critical areas of optical networking: optical transport, core switching and service delivery. The products in CIENA's LightWorks combine the functionality of several current network elements into a single network element, thereby lowering the capital equipment requirements of a service provider and simplifying the network, in order to reduce a carrier's network operating costs.

The products of CIENA's LightWorks architecture can be sold together as a complete network solution or separately as best-of-breed solutions. Products include four generations of long distance optical transport systems: MultiWave 1600(TM), MultiWave Sentry 1600(TM), MultiWave Sentry 4000(TM), and MultiWave CoreStream(TM). LightWorks also includes CIENA's short distance optical  $transport\ products\colon \texttt{MultiWave}\ \texttt{Firefly(TM)}\ and\ \texttt{MultiWave}\ \texttt{Metro(TM)}.\ \texttt{CIENA's}$ LightWorks architecture also includes the initial release of CIENA's MultiWave EdgeDirector 500(TM), a multi-service transport platform, which enables carriers to efficiently transport voice and data services over a single integrated fiber access and interoffice network and the MultiWave CoreDirector(TM) product. MultiWave CoreDirector is believed to be the world's first intelligent optical core switch, allowing carriers to deliver a full range of transport services, without costly SONET/SDH (synchronous optical networks/synchronous digital hierarchy) multiplexers or inflexible "wavelength only" devices. We expect that units of the MultiWave CoreDirector will be generally available in the second half of calendar 2000. See "Risk Factors".

In November 1999, CIENA announced it was pursuing enhancements to its MultiWave CoreStream product that will enable the system to offer the optimal combination of ultra long-distance transport functionality and channel count to further lower network costs for service providers. Using forward error correction (FEC), nonlinearity management, and dispersion mapping technologies, plus embedded software intelligence, MultiWave CoreStream will be able to support optical spans longer than 5,000 kilometers without additional optical-to-electrical signal regeneration. The Company expects to begin customer trials with these features of this product in the end of the first half of calendar 2000. See "Risk Factors".

During January 2000, CIENA announced the LightWorks Toolkit(TM) for Optical Services, a series of new optics-, silicon- and software-based service enablers. CIENA's LightWorks Toolkit will assist carriers with the transition from static service provisioning to real-time, on demand bandwidth delivery; from bandwidths limited by traditional SONET/SDH to optical bandwidth of any size; and from a single wavelength quality of service to a range of service qualities that can be dynamically configured and monitored. These service-enabling tools, including Wavelength Binding, Flexible Concatenation, and VSR Optics, are scheduled to be integrated into CIENA's LightWorks products by the end of the third calendar quarter 2000. See "Risk Factors"

CIENA has increased the number of optical networking equipment customers from a total of thirteen customers during the first quarter ended January 31, 1999 to twenty-five customers for current quarter ended January 31, 2000. The Company intends to preserve and enhance its market leadership and eventually build on its installed base with new and additional products. CIENA believes that its product and service quality, manufacturing experience, and proven track record of delivery will enable it to endure competitive pricing pressure while it concentrates on efforts to reduce product costs and maximize production efficiencies. See "Risk Factors".

We have received a substantial purchase order from a new customer for equipment that will be manufactured and delivered in our second fiscal quarter. Our ability to recognize revenue in that quarter from this substantial order depends on our ability to deliver this equipment and satisfy the

acceptance criteria prior to the end of the quarter. We have not previously installed equipment for this customer and there is a risk that when we deploy the equipment we will not be able to satisfy the acceptance criteria in a timely manner. Because of the size of this new order, if we fail to satisfy the acceptance criteria for this order prior to the end of the quarter, there could be a material adverse effect on our business, financial position and results of operations. See "Risk Factors".

As of January 31, 2000 CIENA employed 1,964 people, which was a net increase of 36 persons over the 1,928 employed on October 31, 1999.

#### RESULTS OF OPERATIONS

THREE MONTHS ENDED JANUARY 31, 1999 COMPARED TO THREE MONTHS ENDED JANUARY 31, 2000

REVENUE. CIENA recognized revenues of \$100.4 million and \$152.2 million for the first quarters ended January 31, 1999 and 2000, respectively. The approximate \$51.8 million or 51.6% increase in revenues in the first quarter 2000 compared to the first quarter 1999 was the result of an increase in revenues recognized from twenty-five different optical networking equipment customers in the quarter ended January 31, 2000, as compared to thirteen such customers in the same quarter of the prior year. Additionally, during the quarter ended January 31, 2000, each of two optical networking equipment customers accounted for at least 10% or more of CIENA's quarterly revenue and combined accounted for 39.8% of CIENA's quarterly revenue. This compares to the quarter ended January 31, 1999 where each of three optical transport equipment customers, accounted for at least 10% or more of the Company's quarterly revenue and combined accounted for approximately 71.0% of the Company's quarterly revenue. Revenues derived from foreign sales accounted for approximately 42.0% of the Company's revenues during both the first quarters ended January 31, 1999 and January 31, 2000.

Revenues during CIENA's first quarter 2000 were largely attributed to sales of MultiWave CoreStream, MultiWave Sentry 4000 and MultiWave Sentry 1600 long distance optical transport systems. This compares to CIENA's first quarter 1999 revenues, which were largely attributed to sales of CIENA's MultiWave Sentry 4000 and MultiWave Sentry 1600 systems. MultiWave CoreStream systems were not available for sale in CIENA's first quarter 1999. First quarter 2000 revenues also included sales of MultiWave Metro systems which also were not available for sale during CIENA's first quarter 1999. Revenues derived from engineering, furnishing and installation services decreased as a percentage of total revenues from approximately 11.7% to 9.7% of the Company's revenues from the first quarter ended January 31, 1999 compared to the first quarter ended January 31, 2000, respectively.

The Company expects revenues in the near term to be largely dependent upon sales to a new customer and several existing customers and to be largely derived from continued sales of the MultiWave CoreStream, MultiWave Sentry 4000 and MultiWave Metro. There are material risks associated with the Company's dependence on these customers, as well as the successful ramping up of manufacturing of these products. See "Risk Factors".

GROSS PROFIT. Cost of goods sold consists of component costs, direct compensation costs, warranty and other contractual obligations, royalties, license fees, inventory obsolescence costs and overhead related to the Company's manufacturing and engineering, furnishing and installation operations. Gross profits were \$34.6 million and \$65.2 million for the first quarters ended January 31, 1999 and 2000, respectively. The approximate \$30.6 million or 88.3% increase in gross profit in the first quarter 2000 compared to the first quarter 1999 was the result of increased revenues and gross profit margin in the first quarter 2000 compared to first quarter 1999. Gross margin as a percentage of revenues was 34.5% and 42.8% for the first quarters 1999 and 2000, respectively. The increase in gross margin percentage for the first quarter 2000 compared to the first quarter 1999 was largely attributable to reductions in product costs and an increase in production efficiencies partially offset by aggressive price competition resulting in lower selling prices for optical transport systems.

The Company's gross margins may be affected by a number of factors, including continued competitive market pricing, manufacturing volumes and efficiencies and fluctuations in component costs. During the remainder of fiscal 2000, the Company expects to face continued pressure on gross margins, primarily as a result of price discounting by competitors seeking to acquire market share. See "Risk Factors."

RESEARCH AND DEVELOPMENT EXPENSES. Research and development expenses were \$22.2 million and \$29.7 million for the first quarters ended January 31, 1999 and 2000, respectively. During the first quarters 1999 and 2000, research and development expenses were 22.1% and 19.5% of revenue, respectively. The approximate \$7.5 million or 33.9% increase in research and development expenses in the first quarter 2000 compared to the first quarter 1999 was the result of increases in staffing levels, usage of prototype materials, and depreciation expense. CIENA expects that its research and development expenditures will continue to increase during the remainder of fiscal year 2000 to support the continued development of products for the LightWorks architecture, the exploration and possible purchase of new or complementary technologies, and the pursuit of various cost reduction strategies. The Company expenses research and development costs as incurred.

SELLING AND MARKETING EXPENSES. Selling and marketing expenses were \$13.6 million and \$18.1 million for the first quarters ended January 31, 1999 and 2000, respectively. During the first quarters 1999 and 2000, selling and marketing expenses were 13.6% and 11.9% of revenues, respectively. The approximate \$4.5 million or 33.2% increase in selling and marketing expenses in the first quarter 2000 compared to the first quarter 1999 was primarily the result of increased staffing levels in the areas of sales, marketing, technical assistance and field support, and costs for customer demonstration systems, travel expenditures and rent expense. The Company anticipates that its selling and marketing expenses will increase during the remainder of fiscal year 2000 as additional personnel are hired and offices opened, particularly in support of international market development, to allow the Company to pursue new market opportunities.

GENERAL AND ADMINISTRATIVE EXPENSES. General and administrative expenses were \$5.0 million and \$6.9 million for the first quarters ended January 31, 1999 and 2000, respectively. During the first quarters 1999 and 2000, general and administrative expenses were 5.0% and 4.5% of revenue, respectively. The approximate \$1.8 million or 36.4% increase in general and administrative expenses from the first quarter 1999 compared to the first quarter 2000 was primarily the result of increased staffing levels and outside consulting services. The Company believes that its general and administrative expenses for the remainder of fiscal 2000 will moderately increase due to the expansion of the Company's administrative staff required to support its expanding operations.

INTEREST AND OTHER INCOME (EXPENSE), NET. Interest income and other income (expense), net were \$3.4 million and \$3.0 million for the first quarters ended January 31, 1999 and 2000, respectively. The approximate \$0.4 million or 10.3% decrease in interest income and other income (expense), net was largely attributable to lower invested cash balances.

PROVISION (BENEFIT) FOR INCOME TAXES. CIENA's benefit for income taxes was (\$1.0) million for the first quarter ended January 31, 1999. CIENA's provision for income taxes was \$4.4 million for the first quarter ended January 31, 2000. During the first quarters 1999 and 2000, the tax rate used for income taxes were 35.6% and 32.5% of income (loss) before income taxes, respectively. The decline in the income tax rate in first quarter 2000 compared to first quarter 1999 was the result of a lower combined effective state income tax expenses, increased benefits derived from the Company's Foreign Sales Corporation, and an increase in expected tax credits derived from research and development activities.

#### LIQUIDITY AND CAPITAL RESOURCES

At January 31, 2000, the Company's principal source of liquidity was its cash and cash equivalents of \$148.3 million and its marketable debt securities of \$110.2 million, which when combined, represent a decrease of approximately \$3.9 million from the October 31, 1999 cash and cash equivalents and marketable debt securities combined balance. The Company's marketable debt securities have maturities no longer than six months.

Cash used in operations was \$10.1 million for the first quarter ended January 31, 2000. This amount was principally attributable to an increase in accounts receivable, increase in inventory, and a decrease in income taxes payable.

Investment activities in the first quarter ended January 31, 2000 included the net redemption of \$8.7 million worth of corporate marketable debt securities, and \$17.0 million invested in capital expenditures. Of the amount invested in capital expenditures, \$14.8 million was used for additions to capital equipment and furniture and the remaining \$2.2 million was invested in leasehold improvements. The Company expects to use an additional \$80

million to \$90 million of capital during the remainder of fiscal 2000 for construction of leasehold improvements for its facilities and additional investments in capital equipment.

The Company believes that its existing cash balance and cash flows from future operations will be sufficient to meet the Company's capital requirements for at least the next 18 to 24 months.

#### YEAR 2000 READINESS

Many computer systems were not designed to handle any dates beyond the year 1999; accordingly, affected hardware and software needed to be modified prior to the year 2000 in order to remain functional. CIENA's operations make use of a variety of computer equipment and software. To date CIENA operations have not been adversely impacted as a result of the year 2000 date change. If the computer equipment and software used in the operation of CIENA and its products do not correctly recognize subsequent date information during 2000, there could be an adverse impact on CIENA's operations.

CIENA has taken actions to understand the nature and extent of work required, if any, to make its systems, products and infrastructure Year 2000 compliant. Based on internal testing performed to date and completed by CIENA, CIENA currently believes and warrants to its customers that its products are Year 2000 compliant. However, since all customer situations cannot be anticipated, particularly those involving interaction of CIENA's products with third party products, CIENA may experience warranty and other claims as a result of the Year 2000 transition. The impact of customer claims, if broader than anticipated, could have a material adverse impact on CIENA's results of operations or financial condition.

CIENA has concluded a comprehensive inventory and evaluation of either information technology ("IT") or software systems and non-IT systems used to run its systems. Non-IT systems typically include embedded technology such as microcontrollers. Examples of CIENA's Non-IT systems include certain equipment used for production, research, testing and measurement processes and calibration. CIENA has completed the process of upgrading or replacing those identified non-compliant systems. For the Year 2000 non-compliance systems identified, the cost of remediation was not material to CIENA's financial condition or operating results. However, if significant new noncompliance issues are identified, CIENA's results of operations or financial condition may be materially adversely affected.

CIENA changed its main financial, manufacturing and information system to a company-wide Year 2000 compliant enterprise resource planning ("ERP") computer-based system during the fourth quarter of fiscal 1998. CIENA estimates that it has spent approximately \$4.5 million on its ERP implementation. During fiscal 1999, CIENA spent approximately \$400,000 to address identified Year 2000 issues. During the first quarter of fiscal 2000, CIENA spent approximately \$40,000 to address identified Year 2000 issues. CIENA used cash from operations for Year 2000 remediation and replacement costs. Approximately less than 2% of the information technology budget was used for remediation. No other information technology projects have been deferred due to the Year 2000 efforts. CIENA has employed an independent verification consultant to validate CIENA's processes in order to assure the reliability of CIENA's risk estimates. The consultant's findings identify CIENA's processes as sufficient and our risk of negative impact as low.

CIENA has contacted its critical suppliers to determine whether a supplier's operations, products and services are Year 2000 compliant. To date, CIENA's optical suppliers have represented that their products are Year 2000 compliant. If these suppliers fail to adequately address the Year 2000 issue for the products they provide to CIENA, this could have a material adverse impact on CIENA's operations and financial results. Initial contingency plans have been developed in case CIENA or its key suppliers will not be Year 2000 compliant, and such noncompliance is expected to have a material adverse impact on CIENA's operations.

The risks to CIENA resulting from the failure of third parties in the public and private sector to attain Year 2000 readiness are generally similar to those faced by other firms in CIENA's industry or other business enterprises generally. The following are representative of the types of risks that could result in the event of one or more major failures of CIENA's information systems, factories or facilities to be Year 2000 ready, or similar major failures by one or more major third party suppliers to CIENA: (1) information systems - could include interruptions or disruptions of business and transaction processing such as customer billing, payroll, accounts payable and other operating and information processes, until systems can be remedied or replaced; (2) factories and facilities - could include

interruptions or disruptions of manufacturing processes and facilities with delays in delivery of products, until non-compliant conditions or components can be remedied or replaced; and (3) major suppliers to CIENA could include interruptions or disruptions of the supply of raw materials, supplies and Year 2000 ready components which could cause interruptions or disruptions of manufacturing and delays in delivery of products, until the third party supplier remedied the problem or contingency measures were implemented. Risks of major failures of CIENA's principal products could include adverse functional impacts experienced by customers, the costs and resources for CIENA to remedy problems or replace products where CIENA is obligated or undertakes to take such action, and delays in delivery of new products.

#### RISK FACTORS

#### OUR RESULTS CAN BE UNPREDICTABLE

Our ability to recognize revenue during a quarter from a customer depends upon our ability to ship product and satisfy other contractual obligations of a customer sale in that quarter. In general, revenue and operating results in any reporting period may fluctuate due to factors including:

- timing and size of orders from customers
- the introduction of new products
- availability of customer sites for installation
- satisfaction of contractual customer acceptance criteria and related revenue recognition issues
- manufacturing and shipment delays and deferrals

Our optical networking products require a relatively large investment and our target customers are highly demanding and technically sophisticated. There are only a small number of customers in each geographic market and each customer has unique needs. As a result, the sales cycles for our products are long - often more than a year between our initial introduction to the customer and their commitment to purchase.

We budget expense levels on our expectations of long-term future revenue. These levels reflect our substantial investment in financial, engineering, manufacturing and logistics support resources we think we may need for large potential customers, even though we do not know the volume, duration or timing of any purchases from them. As a result, we may continue to experience increased inventory levels, operating expenses and general overhead.

We have received a substantial purchase order from a new customer for equipment that will be manufactured and delivered in our second fiscal quarter. Our ability to recognize revenue in that quarter from this substantial order depends on our ability to deliver this equipment and satisfy the acceptance criteria prior to the end of the quarter. We have not previously installed equipment for this customer and there is a risk that when we deploy the equipment we will not be able to satisfy the acceptance criteria in a timely manner. Because of the size of this new order, if we fail to satisfy the acceptance criteria for this order prior to the end of the quarter, there could be a material adverse effect on our business, financial position and results of operations.

Additionally, our Core Switching Division and Access Systems Division have ongoing development and operating expenses but are not expected to contribute materially to revenues until the second half of calendar 2000.

CHANGES IN TECHNOLOGY OR THE DELAYS IN THE DEPLOYMENT OF NEW PRODUCTS COULD HURT OUR NEAR TERM PROSPECTS

The market for optical networking equipment is changing at a rapid pace. The accelerated pace of deregulation in the telecommunications industry likely will intensify the competition for improved technology. Our ability to successfully develop and introduce new and enhanced products will depend upon our ability to successfully anticipate changes in technology, industry standards and customer requirements. If we fail to deploy

new and improved products in a timely manner, our competitive position and financial condition would be materially and adversely affected. The complexity of the technology involved with several of our new products including the MultiWave CoreDirector and the MultiWave CoreStream products using 10 Gb/s transmission capability or ultra long-distance transport functionality could result in unanticipated delays in development and manufacturing. In addition, the complexity of technology associated with support equipment for these products could result in unanticipated delays in the deployment of these products. These delays could adversely affect our competitive and financial condition.

The introduction of new products embodying new technologies or the emergence of new industry standards could render our existing products uncompetitive from a pricing standpoint, obsolete or unmarketable. Any of these outcomes would have a material adverse effect on our business, financial condition and results of operations. The certification process for new telecommunications equipment used in RBOC networks, which is a process that traditionally has included, among other things, testing by Telcordia Technologies, has in the past resulted in and may continue to result in unanticipated delays which may affect the deployment of our products for the RBOC market.

Any delays in component availability for any of our products or test equipment could result in delays in deployment of these products and in recognizing revenues. These delays could adversely affect our customer relationships and our results of operations.

### WE FACE INTENSE COMPETITION WHICH COULD HURT OUR SALES AND PROFITABILITY

The market for optical networking equipment is extremely competitive. Competition in the optical networking market is broadly based on varying combinations of price, manufacturing capability, comprehensiveness of the system solution meeting immediate network needs and foreseeable scalability requirements. A small number of very large companies have historically dominated the telecommunications equipment industry including Lucent, Alcatel, Nortel, NEC, Pirelli, Siemens, Ericsson, Fujitsu, and Hitachi. Cisco has recently announced its intention to purchase Pirelli's DWDM business. If this transaction closes as expected Cisco will become a direct competitor. These companies have substantial financial, marketing, manufacturing and intellectual property resources. In addition, these companies have substantially greater resources to develop or acquire new technologies. We sell systems which compete directly with product offerings of these companies and in some cases displace their legacy equipment. As such, we represent a specific threat to these companies. The continued expansion of our product offerings with products such as the MultiWave  $\hbox{\tt CoreDirector and MultiWave EdgeDirector likely will increase this perceived}$ threat. We expect continued aggressive tactics from many of these competitors, including:

- substantial price discounting
- early announcements of competing products
- "one-stop shopping" appeals
- customer financing assistance
- intellectual property disputes

These tactics can be particularly effective in a highly concentrated customer base such as ours. Our customers are under increasing competitive pressure to deliver their services at the lowest possible cost. This pressure may result in pricing for optical networking systems becoming a more important factor in customer decisions, which may favor larger competitors that can spread the effect of price discounts in their optical networking product lines across an array of products and services and across a customer base which is larger than ours. Our inability to compete successfully against our competitors would have a material adverse effect on our business, financial condition and results of operations.

Several of our customers have indicated that they intend to establish a second vendor for optical transport products. We do not know when or if these customers will select a second vendor or what impact the selection might have on purchases from us. These customers could reduce their purchases from us, which could in turn have a material adverse effect on us.

New competitors may also emerge to compete with our existing products as well as our future products. There has been an increase in funding of new companies intending to develop new products for the optical networking market. These companies have time to market advantages due to the narrow and exclusive focus of their efforts and in some cases offer equity stakes to attract new customers. In particular, a number of companies, including several start-ups, have announced products that compete with our MultiWave CoreStream, Multiwave Metro, MultiWave CoreDirector and MultiWave EdgeDirector products.

WE MAY NOT BE ABLE TO SUCCESSFULLY COMPLETE DEVELOPMENT AND ACHIEVE COMMERCIAL ACCEPTANCE OF NEW PRODUCTS

The MultiWave CoreDirector is in the customer trials phase. We expect that units of the Multiwave CoreDirector will be generally available in the second half of calendar 2000. Enhancements to the MultiWave CoreStream product to offer ultra long-distance transport functionality is in the development phase and has not matured into commercially manufacturable units suitable for field deployment. We expect to begin customer trials of these features of the MultiWave CoreStream product in the end of the first half of calendar 2000. The maturing process from laboratory prototype to customer trials to commercial acceptance involves a number of steps, including:

- successful completion of product development
- the qualification and multiple sourcing of critical components, including application-specific integrated circuits ("ASIC's") which are not yet finalized
- validation of manufacturing methods
- extensive quality assurance and reliability testing, and staffing of testing infrastructure
- software validation
- establishment of systems integration and burn in requirements, and
- identification and qualification of component suppliers

Each of these steps in turn presents serious risks of failure, rework or delay, any one of which could materially and adversely affect the speed and scope of product introduction and marketplace acceptance of the products. Specialized ASIC's and intensive software testing and validation, in particular, are key to the timely introduction of the MultiWave CoreDirector, and schedule delays are common in the final software and validation phase, as well as in the manufacture of specialized ASICS. In addition, unexpected intellectual property disputes, failure of critical design elements, and a host of other execution risks may delay or even prevent the introduction of these products.

If we do not develop these products in a timely manner, our competitive position and financial condition could be adversely affected. The markets for the MultiWave CoreDirector and MultiWave EdgeDirector products are relatively new. Commercial acceptance of these products also is not established and there is no assurance that the substantial sales and marketing efforts necessary to achieve commercial acceptance in traditionally long sales cycles will be successful. If the markets for these products do not develop or the products are not accepted by the market, our competitive position and financial condition could be adversely affected.

We are in the laboratory testing phase for future releases of the MultiWave EdgeDirector product. These releases expand upon the limited functionality of the initial release of the MultiWave EdgeDirector and address anticipated market requirement. We can make no assurances of the market acceptance for the initial release of the MultiWave EdgeDirector or our ability to introduce future releases of the MultiWave EdgeDirector that gain market acceptance. If market acceptance of the initial or future releases of the MultiWave EdgeDirector is limited, or we are unable to successfully develop future releases of the MultiWave EdgeDirector, our competitive position and financial condition could be adversely affected.

WE MAY EXPERIENCE DELAYS FROM OUR SUPPLIERS AND FOR SOME ITEMS WE DO NOT HAVE SUBSTITUTE SUPPLIERS

We depend on a small number of suppliers for components of our products, as well as equipment used to manufacture and test our products. Our highest capacity product currently being shipped, the MultiWave CoreStream which currently is capable of up to 96 channels at 2.5 Gb/s or up to 48 channels at 10.0 Gb/s transmission speeds, includes several higher performance components for which reliable, high volume suppliers are particularly limited. On occasion, we have experienced delays in receipt of components. Any future difficulty in obtaining sufficient and timely delivery of them could result in delays or reductions in product shipments which, in turn, could have a material adverse effect on our business, financial condition and results of operations. Our availability of components could be adversely impacted by a recent wave of consolidation in the industry, such as the recent purchase of E-Tech by JDS Uniphase. Delayed deliveries of key components from these sources could have a material adverse effect on CIENA's near-term results of operations.

#### SMALLER CUSTOMERS MAY INCREASE FLUCTUATION IN OUR RESULTS

As we continue to address smaller emerging carriers, timing and volume of purchasing from these carriers can also be more unpredictable due to factors such as their need to build a customer base, acquire rights of way and interconnections necessary to sell network service, and build out new capacity, all while working within capital budget constraints. This increases the unpredictability of our financial results because even these carriers purchase our products in multi-million dollar increments.

Unanticipated changes in customer purchasing plans also create unpredictability in our results. A portion of our anticipated revenue over the next several quarters is comprised of orders of less than \$25 million each from several customers, some of which involve extended payment terms or other financing assistance. Our ability to recognize revenue from financed sales to these carriers will be impacted by their financial condition. Further, we will need to evaluate the collectibility of receivables from these carriers if their financial condition deteriorates in the future. Purchasing delays, changes in the financial condition or the amount of purchases by any of these customers, could have a material adverse effect on us.

#### OUR SUCCESS LARGELY DEPENDS ON OUR ABILITY TO RETAIN KEY PERSONNEL

Our success has always depended in large part on our ability to attract and retain highly-skilled technical, managerial, sales and marketing personnel, particularly those skilled and experienced with optical communications equipment. Our key founders and employees, together with the key founders and employees of Lightera and Omnia have received a substantial number of CIENA shares and vested options that can be sold at substantial gains. In many cases, these individuals could become financially independent through these sales, before CIENA's future products have matured into commercially deliverable products. Under the circumstances, we face a difficult and significant task of retaining and motivating these key personnel. As CIENA has grown and matured, competitors' efforts to entice our employees to leave have intensified, particularly among competitive startups and other early stage companies seeking to replicate CIENA's experience. CIENA and its employees are parties to agreements that limit the employee's ability to work for a competitor and to solicit CIENA employees and customers following termination of employment. We expect our competitors will respect these agreements and not interfere with them. However, CIENA has in the past been required to enforce and currently is in the process of enforcing some of these agreement. We expect in the future to continue to be required to resort to legal actions to enforce these agreements. We could incur substantial costs in enforcing these claims. We can make no assurances that we will be successful in these suits, or that we will be able to retain all of our key contributors or attract new personnel to add to or replace them. The loss of key personnel would likely have a material adverse effect on our business, financial condition and results of operations.

## PRODUCT PERFORMANCE PROBLEMS COULD LIMIT OUR SALES PROSPECTS

The production of new optical networking products and systems with high technology content involves occasional problems as the technology and manufacturing methods mature. We are aware of instances domestically and internationally of delayed installation and activation of some of our products due to faulty components. If significant reliability, quality or network monitoring problems develop, a number of material adverse effects could result, including:

- manufacturing rework costs
- high service and warranty expense
- high levels of product returns
- delays in collecting accounts receivable
- reduced orders from existing customers, and
- declining interest from potential customers

Although we maintain accruals for product warranties, actual costs could exceed these amounts.

From time to time, there will be interruptions or delays in the activation of our products and the addition of channels, particularly because we do not control all aspects of the installation and activation activities. If we experience significant interruptions or delays that we can not promptly resolve, confidence in our products could be undermined, which could have a material adverse effect on us.

#### OUR PROSPECTS DEPEND ON DEMAND WHICH WE CANNOT PREDICT OR CONTROL

We may not anticipate changes in direction or magnitude of demand for our products. Unanticipated reductions in demand for our products would adversely affect us, as can upsurges in demand.

Our products enable high capacity transmission over long distance, and certain short-haul portions, of optical communications networks. Our Multiwave CoreDirector product is targeted to high capacity applications and our Multiwave EdgeDirector product is targeted to providers of integrated fiberoptic access and transport networks. Customers, however, determine:

- the quantity of bandwidth needed
- the timing of its deployment, and
- the equipment configurations and network architectures they want

Customer determinations are subject to abrupt change in response to their own competitive pressures, pressures to raise capital and financial performance expectations.

Recently we have experienced an increased level of sales activity that could lead to an upsurge in demand that is reflected in the overall increase in demand for optical networking and similar products in the telecommunications industry. Our results may be adversely affected if we are unable to address this demand adequately by successfully scaling up our manufacturing capacity and hiring additional qualified personnel. To date we have largely depended on our own manufacturing and assembling facilities to meet customer expectations, but we cannot be sure that we can meet those expectations in all cases by internal capabilities. In that case, we face the challenge of adequately managing customer expectations and/or finding alternative means of meeting them.

#### OUR STOCK PRICE MAY EXHIBIT VOLATILITY

Our common stock price has experienced substantial volatility in the past, and is likely to remain volatile in the future. Volatility can arise as a result of the activities of short sellers and risk arbitrageurs, and may have little relationship to our financial results or prospects. Volatility can also result from any divergence between our actual or anticipated financial results and published expectations of analysts, and announcements we may make. We attempt to address this possible divergence through our public announcements and reports; however, the degree of specificity we can offer in these announcements, and the likelihood that any forward-looking statements we make will prove correct in actual results, can and will vary. This is due primarily to:

- the uncertainties associated with our dependence on a small number of existing and potential customers
- the impact of changes in the customer mix
- the actions of competitors
- long and unpredictable sales cycles and customer purchasing programs
- the absence of unconditional minimum purchase commitments from any customer
- a lack of visibility into our customers' deployment plans over the course of the capital equipment procurement year, and
- the lack of reliable data on which to anticipate core demand for high bandwidth transmission capacity and for demand for edge service delivery and optical switching products such as our MultiWave CoreDirector.

Divergence will likely occur from time to time in the future, with resulting stock price volatility, irrespective of our overall year-to-year performance or long-term prospects. As long as we continue to depend on relatively few customers, and particularly when a substantial majority of their purchases consist of newly-introduced products like the MultiWave CoreStream, Multiwave EdgeDirector and MultiWave Metro, there is substantial risk of widely varying quarterly results.

#### LEGAL PROCEEDINGS COULD HAVE AN ADVERSE EFFECT ON OUR BUSINESS

In August 1998, shareholder class action lawsuits were filed against us and certain of our officers and directors. These lawsuits, which were consolidated into one amended complaint, which was dismissed by the United States District Court on July 19, 1999, with leave to amend. On August 20, 1999 plaintiffs filed the second amended class action compliant. We have filed and briefed a motion asking the Court to dismiss the second amended complaint. On January 21, 2000 the Court heard oral argument on the second amended complaint. On January 24, 2000 the Court granted plaintiffs leave to amend the second amended complaint, which they did on February 3, 2000. Motion to dismiss the second amended complaint, as amended on February 3, 2000, is currently pending before the Court. We believe the allegations in the complaint are without merit and intend to defend the case vigorously. If we do not prevail at the motion stage, and after discovery and trial, the case is decided adversely to CIENA, it could have a material adverse effect on our financial condition and results of operations.

#### SOME OF OUR SUPPLIERS ARE ALSO OUR COMPETITORS

Some of our component suppliers are both primary sources for components and major competitors in the market for system equipment. For example, we buy certain components from:

- Lucent
- Alcatel
- Nortel
- NEC, and
- Siemens

Each of these companies offers optical communications systems and equipment which are competitive with our products. Also, Lucent is the sole source of two components and is one of two suppliers of two others. Alcatel and Nortel are suppliers of lasers used in our products and NEC is a supplier of an important piece of testing

equipment. A decline in reliability or other adverse change in these supply relationships could materially and adversely affect our business, financial condition and results of operations.

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The following discussion about the Company's market risk disclosures involves forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements. The Company is exposed to market risk related to changes in interest rates and foreign currency exchange rates. The Company does not use derivative financial instruments for speculative or trading purposes.

INTEREST RATE SENSITIVITY. The Company maintains a short-term investment portfolio consisting mainly of corporate debt securities and U.S. government agency discount notes with an average maturity of less than six months. These held-to-maturity securities are subject to interest rate risk and will fall in value if market interest rates increase. If market interest rates were to increase immediately and uniformly by 10 percent from levels at January 31, 2000, the fair value of the portfolio would decline by approximately \$4.5 million. The Company has the ability to hold its fixed income investments until maturity, and therefore the Company would not expect its operating results or cash flows to be affected to any significant degree by the effect of a sudden change in market interest rates on its securities portfolio.

FOREIGN CURRENCY EXCHANGE RISK. As a global concern, the Company faces exposure to adverse movements in foreign currency exchange rates. These exposures may change over time as business practices evolve and could have a material adverse impact on the Company's financial results. Historically the Company's primary exposures have been related to nondollar-denominated operating expenses in Canada, Europe and Asia where the Company sells primarily in U.S. dollars. The introduction of the Euro as a common currency for members of the European Monetary Union began during the Company's fiscal year 1999. The foreign currency exposure resulting from the introduction of the Euro has been immaterial to the operating results of the Company. The Company is prepared to hedge against fluctuations in the Euro if this exposure becomes material. As of January 31, 2000 the assets and liabilities of the Company related to non-dollar denominated currencies was not material. Therefore we do not expect that an increase or decrease of 10 percent in the foreign exchange rate would have a material impact on the Company's financial position.

#### PART II. - OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS

#### CLASS ACTION LITIGATION

A class action complaint was filed on August 26, 1998 in U.S. District Court for the District of Maryland entitled Witkin et al. v. CIENA Corporation et al. (Case No. Y-98-2946). Several other complaints, substantially similar in content were consolidated by court order on November 30, 1998. An amended, consolidated complaint was filed on February 16, 1999. On July 19, 1999 the United States District Court dismissed the suit with leave to amend before any discovery had been taken. On August 20, 1999, plaintiffs filed a second amended class action complaint alleging that CIENA and certain officers and directors violated certain provisions of the federal securities laws, including Section 10(b) and Rule 10b-5 under the Securities Exchange Act of 1934, by making false statements, failing to disclose material information and taking other actions intending to artificially inflate and maintain the market price of CIENA's common stock during the Class Period of May 21, 1998 to September 14, 1998, inclusive. The plaintiffs intend to seek certification of the suit as a class action on behalf of all persons who purchased shares of CIENA's common stock during the Class Period and the awarding of compensatory damages in an amount to have been determined at trial together with attorneys' fees. CIENA has filed, and the parties have fully briefed, a motion to dismiss the second amended complaint. On January 21, 2000 the Court heard oral argument on the second amended complaint. On January 24, 2000, the Court granted plaintiffs leave to amend the second amended complaint, which they did on February 3, 2000. A motion to dismiss the second amended complaint, as amended on February 3, 2000, is currently pending before the Court. CIENA believes the suit is without merit and CIENA intends to continue to defend the case vigorously.

### ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibit Description

> Financial Data Schedule (filed only electronically with the SEC)  $\,$ 27.0

Reports on Form 8-K: No reports on Form 8-K were filed during the period.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

#### CIENA CORPORATION

Date: February 17, 2000 By: /s/ Patrick H. Nettles

Patrick H. Nettles

President, Chief Executive Officer

and Director

(Duly Authorized Officer)

Date: February 17, 2000 By: /s/ Joseph R. Chinnici

Joseph R. Chinnici

Senior Vice President, Finance and

Chief Financial Officer

(Principal Financial Officer)

This schedule contains Summary Financial Information extracted from The Balance Sheet, Statement of Operation and Statement of Cash Flows included in the Company's Form 10-Q for the period ending January 31, 2000, and is qualified in its entirety by reference to such financial statements.

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