

Ciena Corporation Q2 2017 Earnings Call

June 1, 2017 8:30 a.m. EST



Forward-looking statements and non-GAAP measures

Information presented and related comments of presenters may contain forward-looking statements. Forward-looking statements include Ciena's business outlook for future periods as well as statements regarding Ciena's expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will," and "would" or similar words.

Ciena's actual results, performance or events may differ materially from these forward-looking statements made or implied due to a number of risks and uncertainties relating to Ciena's business, including: the effect of broader economic and market conditions on our customers and their business; changes in network spending or network strategy by large communication service providers; seasonality and the timing and size of customer orders, including our ability to recognize revenue relating to such sales; the level of competitive pressure we encounter; the product, customer and geographic mix of sales within the period; supply chain disruptions and the level of success relating to efforts to optimize Ciena's operations; changes in foreign currency exchange rates affecting revenue and operating expense; and the other risk factors disclosed in Ciena's Report on Form 10-Q, which Ciena filed with the Securities and Exchange Commission on March 8, 2017. Ciena assumes no obligation to update any forward-looking information included in this presentation.

All information, statements, and projections in this presentation and the related earnings call speak only as of the date of this presentation and related earnings call. Ciena assumes no obligation to update the information presented today, whether as a result of new information, future events or otherwise.

In addition, this presentation includes historical, and may include prospective, non-GAAP measures of Ciena's gross margin, operating expense, operating profit, net income, and net income per share. These measures are not intended to be a substitute for financial information presented in accordance with GAAP. A reconciliation of non-GAAP measures used in this presentation to Ciena's GAAP results for the relevant period can be found in the Appendix to this presentation.

With respect to Ciena's expectations under "Business Outlook" below, Ciena is not able to provide a quantitative reconciliation of the adjusted (non-GAAP) gross margin and adjusted (non-GAAP) operating expense guidance measures to the corresponding gross profit and gross profit percentage, and operating expense GAAP measures without unreasonable efforts. Ciena cannot provide meaningful estimates of the non-recurring charges and credits excluded from these non-GAAP measures due to the forward-looking nature of these estimates and their inherent variability and uncertainty. For the same reasons, Ciena is unable to address the probable significance of the unavailable information.



Q2 Fiscal 2017 Financial Highlights

Key Ta	keaways
1	Revenue of \$707.0 million
2	Adjusted Gross Margin of 45.7%*
3	Adjusted Operating Expense of \$234.6 million*
4	Adjusted Operating Margin of 12.5%*
5	Adjusted Net Income of \$72.3 million, \$0.45 per share*

^{*} A reconciliation of these non-GAAP measures to our GAAP results is included in the appendix to this presentation.

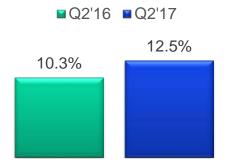


Year-over-Year Improvement

Revenues



Adj. Operating Margin*



Adj. Gross Margin*



Adj. EPS*



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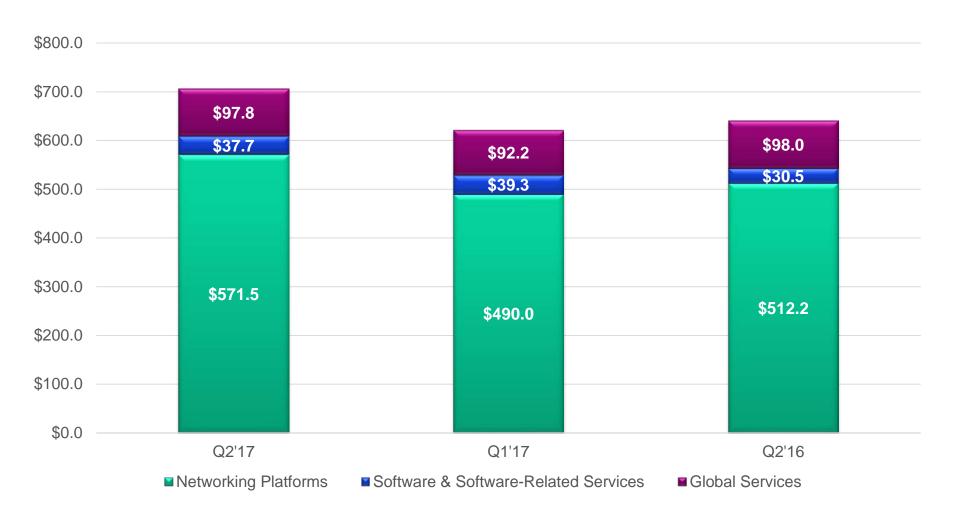


Q2 Fiscal 2017 Balance Sheet and Operating Metrics

Cash and Investments	\$993.3 million
Cash Flow From Operations	\$72.0 million
DSO	72 Days
Inventory Turns	4.6
Headcount (as of April 30, 2017)	5,663



Revenue by Segment (in millions)





Revenue by Segment (Amounts in millions)

Revenue by Segment

	Q2 FY	2017	Q1 FY 2017		Q2 FY	2016
	Revenue	%*	Revenue	%*	Revenue	%*
Networking Platforms						
Converged Packet Optical	\$502.1	71.0	\$412.7	66.4	\$435.2	67.9
Packet Networking	66.4	9.4	72.2	11.6	68.5	10.7
Optical Transport	3.0	0.4	5.1	0.8	8.5	1.3
Total Networking Platforms	571.5	80.8	490.0	78.8	512.2	79.9
Software and Software-Related Services						
Software Platforms	13.1	1.9	17.0	2.7	11.8	1.9
Software-Related Services	24.6	3.5	22.3	3.6	18.7	2.9
Total Software and Software-						
Related Services	37.7	5.4	39.3	6.3	30.5	4.8
Global Services						
Maintenance Support and Training	58.2	8.2	55.0	8.9	57.1	8.9
Installation and Deployment	28.7	4.1	27.9	4.5	30.2	4.7
Consulting and Network Design	10.9	1.5	9.3	1.5	10.7	1.7
Total Global Services	97.8	13.8	92.2	14.9	98.0	15.3
Total	\$707.0	100.0%	\$621.5	100.0%	\$640.7	100.0%

^{*} Denotes % of total revenue



U.S. and International Revenue (Amounts in millions)

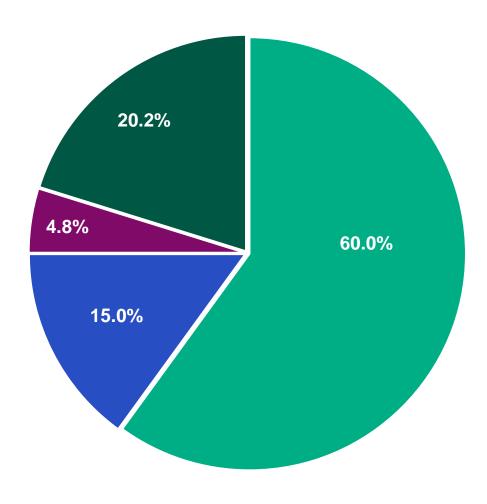
Revenue					
	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
United States	\$392.0	\$379.7	\$436.9	\$410.0	\$367.1
International	\$315.0	241.8	279.3	260.6	273.6
Total	\$707.0	\$621.5	\$716.2	\$670.6	\$640.7

% of Total Revenue Q2 FY 2017 Q1 FY 2017 Q4 FY 2016 Q3 FY 2016 Q2 FY 2016 61.1% 61.0% 61.1% 57.3% **United States** 55.4% International 44.6% 38.9% 39.0% 38.9% 42.7% Total 100.0% 100.0% 100.0% 100.0% 100.0%



Revenue by Geographic Region

- North America
- Caribbean and Latin America
- Europe, Middle East and Africa
- Asia Pacific





Revenue by Geographic Region (Amounts in millions)

Revenue					
	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
North America	\$424.4	\$405.9	\$463.1	\$438.0	\$395.5
Europe, Middle East and Africa	105.8	91.5	112.5	104.3	96.2
Caribbean and Latin America	33.9	35.2	46.8	46.6	57.9
Asia Pacific	142.9	88.9	93.8	81.7	91.1
Total	\$707.0	\$621.5	\$716.2	\$670.6	\$640.7

Revenue					
	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
North America	60.0%	65.3%	64.7%	65.3%	61.7%
Europe, Middle East and Africa	15.0%	14.7%	15.7%	15.6%	15.0%
Caribbean and Latin America	4.8%	5.7%	6.5%	6.9%	9.0%
Asia Pacific	20.2%	14.3%	13.1%	12.2%	14.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

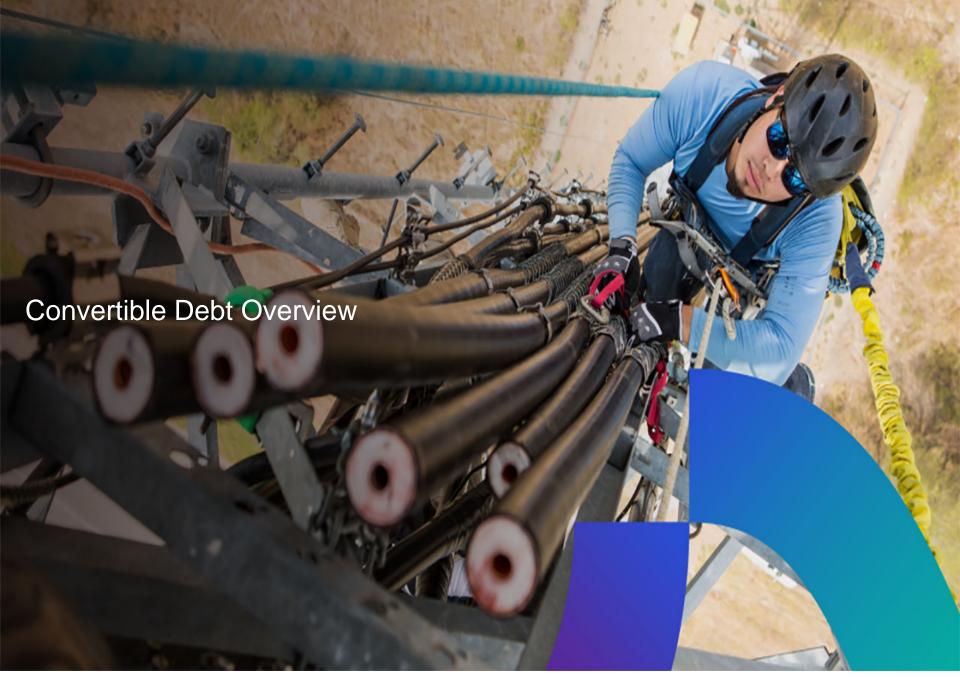


Business Outlook¹

Q3'17							
Revenue	\$710M to \$740M						
Adjusted Gross Margin	Mid-40s percentage range						
Adjusted Operating Expense	Approximately \$235M						
Fiscal 2017							
Revenue Growth	8% to 9%						
Adjusted Gross Margin	Mid-40s percent range						
Adjusted Operating Expense	Average approximately \$235M/quarter						
Adjusted Operating Margin %	11% to 13%						
Next-stage financial m	ilestone - about 3 years						
Adjusted Operating Margin %	15%						

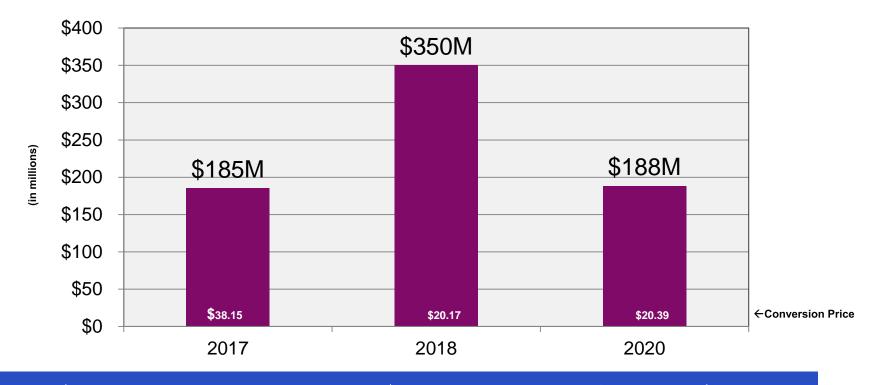
¹ Projections or outlook with respect to future operating results are only as of June 1, 2017 the date presented on the related earnings call. Ciena assumes no obligation to update this information, whether as a result of new information, future events, or otherwise.







Convertible debt profile*



\$0.72B aggregate principal amount outstanding; \$538M has a conversion price of slightly above \$20

Shares underlying the convertible notes are added to the weighted average dilutive potential shares outstanding at specific net income assumption levels that correlate to each issue and correspondingly, the interest expense is removed for the respective issue(s).



^{*}Each of the notes has specific terms and conditions. The summary above is qualified by reference to the full text of the indentures. Please review the respective indentures for full details of the converts.

Highlighted Terms Per Issue¹

			Conversion Price	Additional Redemption / Conversion	Total In Expe (in mil	nse	Net Income Threshold for Diluted EPS		
	minons	thousands)		Provisions			(in millions)		
					Quarterly	<u>Annual</u>	Quarterly	<u>Annual</u>	
0.875% convertible senior notes, due June 15, 2017	\$185.3	4,857	\$38.15	No	\$0.5	\$2.0	\$14.9	\$59.5	
3.75% convertible senior notes due October 15, 2018	\$350	17,356	\$20.17	No	\$3.6	\$14.4	\$30.1	\$120.4	
4.0% convertible senior notes, due March 15, 2020	\$187.5	9,198	\$20.39	Convertible into shares, (plus a make whole), at Ciena's election - If VWAP is ≥ \$26.51 for 20 of 30 consecutive trading days	\$3.4	\$13.6	\$57.2	\$228.7	

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²The assumed amount of net income at which the shares underlying the convert would be included in EPS and interest expense on the note would be excluded.

	_				Quarterly Assumptio	ons				
Outstanding Notes	Par Value	Coupon Interest Expense	Debt Issuance Cost	Non-Cash Interest Expense from Accretion of Principal	Expense from from Amortization of To Accretion of Redemption Option		al Interest Underlying Curi Al Interest Common Av xpense Shares C		The quarterly net income assumption levels must be equa or greater than below amounts for the respective underlying common shares from the issue to be included in Diluted EPS	
0.875% notes due 2017	\$ 185,258	\$ 405	\$ 100			\$ 505	4,857	141,743	\$	14,882
3.75% notes due 2018	350,000	3,281	309			3,590	17,356	141,743	\$	30,094
4.0% notes due 2020	187,500	1,875	76	933	3 520	3,410	9,198	141,743	\$	57,176
Total	\$ 722,758	\$ 5,561	\$ 485	\$ 933	3 \$ 526	6 \$ 7,505	31,411			

This spreadsheet is intended to assist people in developing their own assumptions. Ciena assumes no obligation to update the information presented herein, whether as a result of new information, future events or otherwise.

Ciena's outstanding convertible notes are considered anti-dilutive when the related interest expense on a per common share "if converted basis" exceeds Basic EPS for the period.

Over the term of the notes the amount of accretion of principal (included as a non-cash component of interest expense) and amortization of the debt discount will fluctuate by immaterial amounts.

This schedule reflects the quarterly net income required for the inclusion of the common shares underlying each issue in determining Diluted EPS, with each issue considered on a cumulative basis in order from most to least dilutive.

Net income or earnings per share assumptions regarding the convertible notes are for information purposes only and do not reflect Ciena's business outlook. Ciena makes no assumptions as to whether or when the Company could achieve the relevant metrics provided in this presentation.



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					Annual Assumption	ıS					
Outstanding Notes	Par Value	Coupon Interest Expense	Debt Issuance Cost	Non-Cash Interest Expense from Accretion of Principal	Non-Cash Interest Expense from Amortization of Redemption Option and Debt Discount	Total	I Interest pense	Underlying Common Shares	Current Weighted Average Basic Common Shares Outstanding	incom levels or grea amo respec commo the	ne annual net me assumption s must be equal eater than below nounts for the ective underlying non shares from e issue to be uded in Diluted EPS
0.875% notes due 2017	\$ 185,258	\$ 1,621	\$ 400				\$ 2,021	4,857	141,743	\$	59,528
3.75% notes due 2018	350,000	13,125	1,236				14,361	17,356	141,743	\$	120,374
4.0% notes due 2020	187,500	7,500	304	3,732	2,104	4	13,640	9,198	141,743	\$	228,706
Total	\$ 722,758	\$ 22,246	\$ 1,940	\$ 3,732	\$ 2,104	4 \$	30,022	31,411			

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Q2 Fiscal 2017 Appendix



Gross Profit Reconciliation (Amounts in thousands)

	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
GAAP gross profit	\$318,240	\$273,785	\$318,548	\$308,485	\$283,093
Share-based compensation-products	708	561	612	645	629
Share-based compensation-services	679	628	557	637	693
Amortization of intangible assets	3,623	4,313	4,320	4,328	4,315
Total adjustments related to gross profit	5,010	5,502	5,489	5,610	5,637
Adjusted (non-GAAP) gross profit	\$323,250	\$279,287	\$324,037	\$314,095	\$288,730
Adjusted (non-GAAP) gross margin	45.7%	44.9%	45.2%	46.8%	45.1%



Operating Expense Reconciliation (Amounts in thousands)

	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
GAAP operating expense	\$260,420	\$254,681	\$258,875	\$251,461	\$254,860
Share-based compensation-research and development	3,653	3,209	3,172	3,479	3,791
Share-based compensation-sales and marketing	3,513	2,873	2,890	3,590	3,923
Share-based compensation-general and administrative	3,417	5,453	2,961	4,284	4,968
Share-based compensation-acquisition and integration	-	-	-	-	697
Acquisition and integration costs, excluding share-based compensation	-	-	-	1,029	1,588
Amortization of intangible assets	10,980	14,551	14,551	14,529	15,566
Restructuring costs	4,276	2,395	2,876	1,138	535
Settlement of patent litigation	-	-	-	-	1,200
Total adjustments related to operating expense	25,839	28,481	\$26,450	\$28,049	\$32,268
Adjusted (non-GAAP) operating expense	\$234,581	\$226,200	\$232,425	\$223,412	\$222,592

Income from Operations Reconciliation (Amounts in thousands)

	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
GAAP income from operations	\$57,820	\$19,104	\$59,673	\$57,024	\$28,233
Total adjustments related to gross profit	5,010	5,502	5,489	5,610	5,637
Total adjustments related to operating expense	25,839	28,481	26,450	28,049	32,286
Adjusted (non-GAAP) income from operations	\$88,669	\$53,087	\$91,612	\$90,683	\$66,138
Adjusted (non-GAAP) operating margin	12.5%	8.5%	12.8%	13.5%	10.3%



Net Income Reconciliation (Amounts in thousands)

	Q2 FY 2017	Q1 FY 2017	Q4 FY 2016	Q3 FY 2016	Q2 FY 2016
GAAP net income	\$38,026	\$3,861	\$36,587	\$33,546	\$13,997
Total adjustments related to gross profit	5,010	5,502	5,489	5,610	5,637
Total adjustments related to operating expense	25,839	28,481	26,450	28,049	32,268
(Gain)/Loss on extinguishment of debt	-	41	376	(44)	-
Non-cash interest expense	526	513	500	480	460
Modification of debt	2,924	-	-	-	-
Adjusted (non-GAAP) net income	\$72,325	\$38,398	\$69,402	\$67,641	\$52,362
Weighted average basic common shares outstanding	141,743	140,682	139,741	138,881	137,950
Weighted average dilutive potential common shares outstanding ₁	174,471	165,104	174,496	178,547	178,026

Net Income per Common Share

Q2 FY 2017 Q1 FY 2017 Q4 FY 2016 Q2 FY 2016 Q3 FY 2016 GAAP diluted net income per common share \$ 0.25 \$ 0.03 \$ 0.25 \$ 0.23 \$ 0.10 Adjusted (Non-GAAP) diluted net income per common share₂ \$ 0.42 \$ 0.34 \$ 0.45 \$ 0.26 \$ 0.44



Reconciliation Endnotes

1. Weighted average dilutive potential common shares outstanding used in calculating Adjusted (non-GAAP) diluted net income per common share for the second quarter of fiscal 2017 includes 1.3 million shares underlying certain stock options and restricted stock units, 4.9 million shares underlying Ciena's 0.875% convertible senior notes, due June 15, 2017, 17.4 million shares underlying Ciena's 3.75% convertible senior notes, due October 15, 2018 and 9.2 million shares underlying Ciena's 4.0% convertible senior notes, due December 15, 2020.

Weighted average dilutive potential common shares outstanding used in calculating Adjusted (non-GAAP) diluted net income per common share for the first quarter of fiscal 2017 includes 1.5 million shares underlying certain stock options and restricted stock units, 5.6 million shares underlying Ciena's 0.875% convertible senior notes, due June 15, 2017 and 17.4 million shares underlying Ciena's 3.75% convertible senior notes, due October 15, 2018.

Weighted average dilutive potential common shares outstanding used in calculating Adjusted (non-GAAP) diluted net income per common share for the fourth quarter of fiscal 2016 includes 1.6 million shares underlying certain stock options and restricted stock units, 6.6 million shares underlying Ciena's 0.875% convertible senior notes, due June 15, 2017, 17.4 million shares underlying Ciena's 3.75% convertible senior notes, due October 15, 2018 and 9.2 million shares underlying Ciena's 4.0% convertible senior notes, due December 15, 2020.

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2. The calculation of Adjusted (non-GAAP) diluted net income per common share for the second quarter of fiscal 2017 requires adding back interest expense of approximately \$0.5 million associated with Ciena's 0.875% convertible senior notes, due June 15, 2017, approximately \$3.6 million associated with Ciena's 3.75% convertible senior notes, due October 15, 2018 and approximately \$2.9 million associated with Ciena's 4.0% convertible senior notes, due December 15, 2020 to the Adjusted (non-GAAP) net income in order to derive the numerator for the Adjusted earnings per common share calculation.

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Thank You

